



CLASSIFIEDS BOOKING FORM

ANTA provides a classified section in "The Natural Therapist" Journal and on the ANTA website. Classified advertisements must be relevant to the profession of Traditional Medicines and Natural Therapies. ANTA reserves the right to accept or reject classified advertisements. Payments must be submitted prior to classified insertion.

Note: Text only Classified prices for Non-ANTA Members only.

Business/Org Name	
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Billing/Invoice to address	
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Type of Business	
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Contact Name	
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Phone		Mob	
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Fax		Email	
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The Natural Therapist Classifieds	<input type="checkbox"/>	(TNT classifieds are included in one edition of 'The Natural Therapist') TNT is published in March, July, and November each year.
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Display Ad - TNT	Size		Casual rate
<input type="checkbox"/> 1/4 Page classified*	1/4 page 85mm x 125mm	* Mono classifieds only.	\$160
<input type="checkbox"/> Text only classified	100 word limit		\$75

Rates include GST

ANTA Web Classifieds	<input type="checkbox"/>	(Web classifieds remain online for maximum 3 months)
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Display Ad - WEB	Size		Casual rate
<input type="checkbox"/> Graphic insertion^	700px x 250px	^ Graphic Artwork to be supplied in suitable format. (See Artwork Format for suitable file types.) Remains at top of classified section for the entirety of the insertion. Hyperlinks may be used.	\$110
<input type="checkbox"/> Text only classified*	100 word limit		\$55

Rates include GST

Artwork Format
Please supply artwork in correct size in web optimised JPG or PDF file formats.
Name of Designer/Agency producing/supplying artwork:
Contact Details:



Term and Conditions

Customer Responsibility

We make every effort to ensure optimal reproduction of your text classified or artwork. It is your responsibility to ensure your text and files conform to the above specifications. Any non-complying files will be returned to you. We may advise you to make adjustments if we suspect your file will not print well, however ANTA will not be liable to recoup any perceived loss from lack of clarity.

You acknowledge that you are the owner of, or legally authorised to use the information supplied to us including trademarks, trade names, designs, photographs and illustrations. ANTA will not be held responsible for incorrect information supplied. If any errors are made during our production process, you will be compensated by discounted fees on further advertising. Our liability is limited to the cost of your advertisement.

ANTA relies on Advertisers to make sure material provided The Natural Therapist and ANTA website complies with Australian laws. ANTA accepts no responsibility for breaches of Australian law by Advertisers.

ANTA recommends advertisers ensure advertisements comply with the Therapeutic Goods Advertising Code. For more information visit www.tgacc.com.au.

Suitable Content

ANTA reserves the right to reject any material we believe contravenes any law, is offensive or indecent. With the exception of pre-booked preferential positions, we retain the right to determine the presentation, format, placement, order and position of the material supplied. We will work with you to ensure your classified appears in the correct category.

Directory Distribution

ANTA will not guarantee the availability of The Natural Therapist in any particular destinations, by a certain date, or on a continuous basis.

Payment Terms

Full Payment is required at time of booking. Unpaid bookings will not be printed.

Rates are subject to change per edition.

Acceptable payment forms include credit card, money order or cheque.

Please make all cheques and money orders payable to 'Australian Natural Therapists Association' ANTA.

Cancellation

Any classified cancellations must be received at least 14 days prior to the final ad *booking* date. Notification must be made in writing to us. A cancellation fee of 20% (inclusive of the GST component) will be incurred.

Privacy

The collection of personal details may be required for the purpose of communicating with you (e.g. your home email address).

This information will be stored on our secure database. If there are any other circumstances in which this information is to be used, we will first seek your permission.

I hereby agree to the above terms and conditions:

Signed:.....

Date:

Print Full Name:	
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Please fax or post all pages of this completed form to 07 5409 8200