



# Advertising On-line with ANTA

Advertising Opportunities Available on the all new ANTA web site!

It's your choice, naturally!

ANTA On-line reaches a highly targeted audience of natural therapists, students, other people interested in complementary medicine in general, and health and wellbeing in particular.

All advertising on our site is sold on a time basis rather than on a per-impression basis. No maximum limit is set on the number of banner or column ads you can purchase. On request ANTA will provide information on the exposure you will receive every month for each area of the web site.

As a bonus our advertising partners will also receive complimentary adverts and editorial (50 word max) within our weekly ANTA eNews bulletins to Members for the period of your online ad booking. eNews ad Spec (175x150 pixel ad, 10KB maximum).

Space is sold on 'First In' first served basis. To reserve your advertising space, please get in touch with us without delay to discuss your specific requirements.

WEBSITE SECTION	TOP OF PAGE BANNER ADS \$ PRICE	RIGHT COLUMN ADS \$ PRICE
Homepage:	\$300 per month (equivalent to \$20 CPM maximum).	\$175 per month (equivalent to \$12 CPM maximum).
Find Health Online Practitioner Search:	\$250 per month (equivalent to \$25 CPM maximum).	\$125 per month (equivalent to \$13 CPM maximum).
Members Centre (ANTA Members Only):	\$250 per month (equivalent to \$25 CPM maximum).	\$125 per month (equivalent to \$13 CPM maximum).
Recognised Courses by Modality:	\$225 per month (equivalent to \$50 CPM maximum).	\$110 per month (equivalent to \$25 CPM maximum).
Membership Page:	\$200 per month (equivalent to \$50 CPM maximum).	\$100 per month (equivalent to \$16 CPM maximum).
Therapies Page:	\$150 per month (equivalent to \$37 CPM maximum).	\$75 per month (equivalent to \$18 CPM maximum).
2nd Level Page: 2nd Level pages include: Classifieds, Students, Seminars, About us, Advertising and more.	\$100 per month (equivalent to \$33 CPM maximum).	\$50 per month (equivalent to \$20 CPM maximum).

10% discount for a 3-month or longer campaign, paid in advance.  
CPM: (cost per 1,000 impressions)

View our website at [www.anta.com.au](http://www.anta.com.au) or [www.australiannaturaltherapistsassociation.com.au](http://www.australiannaturaltherapistsassociation.com.au) and click on advertising on-line for more information on becoming apart of our fantastic website experience.

These prices are valid for campaigns paid in full, in advance, and represent our latest rates. If you would like to reserve your advertising space, please get in touch with us with your specific requirements.