

'The Natural Therapist'

The official journal of the Australian Natural Therapists Association (ANTA)



ABN 68 000 131 142

ADVERTISING BOOKING FORM – 2011/2012

Business/Org Name	
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Billing/Invoice Address	
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Type of Business	
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Contact Name	
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Phone		Mob	
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Fax		Email	
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Publication Dates	<input type="checkbox"/>	March 2011 (Advertising closes: 1 st February 2011)
	<input type="checkbox"/>	July 2011 (Advertising closes: 1 st June 2011)
	<input type="checkbox"/>	November 2011 (Advertising closes: 1 st October 2011)
	<input type="checkbox"/>	March 2012 (Advertising closes: 1 st February 2012)
	<input type="checkbox"/>	July 2012 (Advertising closes: 1 st June 2012)
	<input type="checkbox"/>	November 2012 (Advertising closes: 1 st October 2012)

Full Colour Display Ad	Size	3 issues or more	2 issues	Casual rate
<input type="checkbox"/> Inside Front Cover*	210 W x 297 H mm	\$715		
<input type="checkbox"/> Inside Back Cover*	210 W x 297 H mm	\$715		
<input type="checkbox"/> Back Page*	210 W x 297 H mm	\$715		
<input type="checkbox"/> Centre Pages	210 W x 297 H mm	\$660	\$770	\$880
<input type="checkbox"/> 1/2 Page ad	1/2 page 187 W x 130 H mm	\$365	\$420	\$465
<input type="checkbox"/> 1/3 Page ad (various)	1/3 page 100 x 110 mm	\$265	\$290	\$330
<input type="checkbox"/> 1/4 Page ad	1/4 page 85 W x 125 H mm	\$200	\$220	\$260

* Subject to availability.

Rates include GST. Prices listed are per edition.

Mono Display Ad (Inside pages)	Size	3 issues or more	2 issues	Casual rate
<input type="checkbox"/> 1/2 Page ad	1/2 page 187 W x 130 H mm	\$320	\$365	\$390
<input type="checkbox"/> 1/3 Page ad (various)	1/3 page 100 x 110 mm	\$220	\$240	\$260
<input type="checkbox"/> 1/4 Page ad	1/4 page 85 W x 125 H mm	\$170	\$190	\$210

Rates include GST. Prices listed are per edition.

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Artwork Format

Please supply artwork in PDF, TIFF, PSD, High resolution JPG and AI file formats.

Mail Inserts

Flyers and brochures can be inserted into The Natural Therapist.
P.O.A – for an obligation free quote contact the ANTA National Administration Office on 1800 817 577 for more details or email info@anta.com.au.

Name of Designer/Agency producing/supplying artwork:

Contact Details:

Payment Options

Full payment is required at time of ad booking. Unpaid advertisements will not be printed.

Cost Calculator

Ad Price (incl. GST)	\$	
Mail inserts (If Applicable)	\$	Cost: P.O.A
TOTAL	\$	

Credit Card Authorisation

<input type="checkbox"/>	I authorise ANTA to debit my credit card for the amount of:	Amount (incl. GST)	\$
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Type of Card

<input type="checkbox"/>	Visa
<input type="checkbox"/>	Mastercard

Card Number:	<input type="text"/>	Expiry Date:	<input type="text"/>
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CCV number: <small>Last three numbers on the reverse of card</small>	<input type="text"/>
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Name on Card:	<input type="text"/>
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Signature of cardholder:	Date:
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Cheque or Money Order

<input type="checkbox"/>	I wish to pay by cheque or money order, made payable to Australian Natural Therapists Association (ANTA), in the amount of:	Amount (incl. GST)	\$
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Please note that ad bookings will not be processed until the receipt of cheque/money order.

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Term and Conditions

Customer Responsibility

We make every effort to ensure optimal reproduction of your artwork. It is your responsibility to ensure your files conform to the above specifications. Any non-complying files will be returned to you. We may advise you to make adjustments if we suspect your file will not print well, however ANTA will not be liable to recoup any perceived loss from lack of clarity.

You acknowledge that you are the owner of, or legally authorised to use the information supplied to us including trademarks, trade names, designs, photographs and illustrations. ANTA will not be held responsible for incorrect information supplied. If any errors are made during our production process, you will be compensated by discounted fees on further advertising. Our liability is limited to the cost of your advertisement.

ANTA relies on Advertisers to make sure material provided the Natural Therapist complies with Australian laws. ANTA accepts no responsibility for breaches of Australian law by Advertisers.

ANTA recommends advertisers ensure advertisements comply with the Therapeutic Goods Administration Advertising Code. For more information visit www.tgacc.com.au.

Suitable Content

ANTA reserves the right to reject any material we believe contravenes any law, is offensive or indecent. With the exception of pre-booked preferential positions, we retain the right to determine the presentation, format, placement, order and position of the material supplied. We will work with you to ensure your advertisement appears in the correct category.

Directory Distribution

ANTA will not guarantee the availability of The Natural Therapist in any particular destinations, by a certain date, or on a continuous basis.

Payment Terms

Full Payment is required at time of booking. Unpaid bookings will not be printed.

Rates are subject to change per edition.

Acceptable payment forms include credit card, money order or cheque.

Please make all cheques and money orders payable to 'Australian Natural Therapists Association' ANTA.

Cancellation

Any advertising cancellations must be received at least 14 days prior to the final ad *booking* date. Notification must be made in writing to us. A cancellation fee of 20% (inclusive of the GST component) will be incurred.

Privacy

The collection of personal details may be required for the purpose of communicating with you (e.g. your home email address).

This information will be stored on our secure database. If there are any other circumstances in which this information is to be used, we will first seek your permission.

I hereby agree to the above terms and conditions:

Signed:.....

Date:

Print Full Name:	
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Please fax or post all pages of this completed form to 07 5409 8200

ANTA
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E: andrew@anta.com.au www.anta.com.au