

Online Advertising

Australian Natural Therapists Association (ANTA)



ABN – 68 000 131 142

Online Advertising (e-News Banner) Booking Form

Business / Organisation Name			
Billing / Invoice Address			
Type of Advert			
Contact Name			
Phone		Mobile	
Email			
Time Basis	<input type="checkbox"/>	1-month campaign	
	<input type="checkbox"/>	2-month campaign	

e-News Banner Advertising

ANTA keeps its members informed through various formats and ANTA's e-News is a dedicated newsletter emailed to all active members at least twice a month. Over 9,000 members receive the e-News via email and is an important communication avenue keeping members updated on new regulations, news and updates in the industry as well as modality specific.

Banner advertising is the only format offered on ANTA's e-News.

e-News Banner Ad Campaign	Size	Price
<input type="checkbox"/> 1-month campaign (2 e-News flyers)	600 X 95 pixel banner (200KB maximum)	\$750
<input type="checkbox"/> 2-month campaign (4 e-News flyers)	600 X 95 pixel banner (200KB maximum)	\$1250
* Subject to availability Rates include GST.		

Artwork Format

- Please supply artwork in web optimised low resolution JPG, PNG or GIF file formats.
- Artwork to be emailed to **marketing@anta.com.au**

Australian Natural Therapists Association
PO Box 657, Maroochydore QLD 4558
Free call: 1800 817 577 Fax: (07) 5409 8200
Email: marketing@anta.com.au
Website: www.australiannaturaltherapistsassociation.com.au

Online Advertising

Australian Natural Therapists Association (ANTA)



ABN – 68 000 131 142

Payment Options

* Payments are required at time of receiving the advertising booking form.

Cost Calculator	
Advertisement Price (including GST)	\$
TOTAL	\$

Credit Card Authorisation			
<input type="checkbox"/>	I authorise ANTA to debit my credit card for:	Amount (including GST)	\$

Type of Card	
<input type="checkbox"/>	Visa
<input type="checkbox"/>	Mastercard

Card Details	
Card Number:	
CCV Number (See reverse of the card):	
Expiry Date:	
Name on the Card:	

Signature of cardholder: _____

Date: _____

Terms and Conditions

Customer Responsibility

ANTA makes every effort to ensure optimal reproduction of advertiser's artwork. It is the advertiser's responsibility to ensure the files conform to the above specifications. Any non-complying files will be returned to advertisers. ANTA may advise advertisers to make adjustments if ANTA suspects the file will not correctly fit the placement on the e-News, however ANTA will not be liable to recoup any perceived loss from lack of clarity.

Advertiser's need to acknowledge that they are the owner of, or legally authorised to use the information supplied to ANTA including trademarks, trade names, designs, photographs and illustrations. ANTA will not be held responsible for incorrect information supplied.

ANTA relies on advertisers to make sure material provided for online advertising complies with the Australian Consumer Law under the Competition and Consumer Act 2010. ANTA accepts no responsibility for breaches of the Australian Consumer Law by advertisers.

ANTA recommends advertisers ensure advertisements comply with the Therapeutic Goods Administration Advertising Code. For more information visit www.tgacc.com.au.

Suitable Content

ANTA reserves the right to reject any material ANTA believes contravenes any laws, is offensive or indecent. ANTA retains the right to determine the presentation, format, placement, order and position of the artwork supplied and ANTA will work with advertisers to ensure artworks appear in the correct format.

Australian Natural Therapists Association
PO Box 657, Maroochydore QLD 4558
Free call: 1800 817 577 Fax: (07) 5409 8200
Email: marketing@anta.com.au
Website: www.australiannaturaltherapistsassociation.com.au

Online Advertising

Australian Natural Therapists Association (ANTA)



ABN – 68 000 131 142

Directory Distribution

ANTA does not guarantee the availability of online advertising in any destinations, by a certain date, or on a continuous basis.

Payment Terms

Full payment is required at the time of submitting the booking form. Rates are subject to change without notice.

Payments are accepted only via credit card.

Cancellation

Advertising cancellations must be received at least 14 days prior to being distributed. Notification must be made to ANTA in writing.

A cancellation fee of 20% (inclusive of GST) will be incurred.

Privacy

The collection of personal and business details may be required for the purpose of communicating with advertisers (e.g. email address, phone numbers and postal addresses). This information will be stored on ANTA's secure database. If there are any other circumstances in which this information is to be used, ANTA will first seek permission.

I hereby agree to the above terms and conditions:

Signed: _____

Date: _____

Print Full Name: _____

Please submit and email all pages of this completed form to marketing@anta.com.au