# Short Courses & Workshops Online Advertising

Australian Natural Therapists Association (ANTA)



ABN - 68 000 131 142

### Online Advertising (Short Courses & Workshops) Booking Form

Business / Organisation Name							
Billing / Invoice Address							
Type of Short Courses & Workshop							
Contact Name							
Phone					Mobile		
Email							
Please Supply					of Short Courses & V Courses & Worksho		shop
Short Courses & Workshop Advertising ANTA allows companies to advertise any approved short courses & workshop on ANTA's website under Short Courses & Workshop. This allows ANTA members to see what events are coming up within their respective modality as well as gain CPE points (only if applicable). Short Courses & Workshop Advertising is listed at \$200/month, incl GST.							
Short Courses & Work  January  February  March  April	shop A	Advertis	sing - S	May June July August	1		September October November December

#### **Artwork Format**

- Please supply informative brochure in PDF file format.
- Please supply logo/image in web optimised low resolution JPG, PNG or GIF file formats.
- Artwork to be emailed to marketing@anta.com.au

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#### **Payment Options**

\* Payments are required at time of receiving the advertising booking form.

Cost Ca	lculator					
	Advertisement Price (including GST)	\$				
	TOTAL	\$				
Credit C	ard Authorisation					
	I authorise ANTA to debit my credit card for:	Amount (including GST)	\$			
Type of	Card					
□ Visa						
□ Mastercard						
Card De	etails					
Card Nu	ımber:					
CCV Nu	mber (See reverse of the card):					
Expiry D	Pate:					
Name or	n the Card:					
Signatu	re of cardholder:	Date: _				

#### **Terms and Conditions**

#### Customer Responsibility

ANTA makes every effort to ensure optimal reproduction of advertiser's artwork. It is the advertiser's responsibility to ensure the files conform to the above specifications. Any non-complying files will be returned to advertisers. ANTA may advise advertisers to make adjustments if ANTA suspects the file will not correctly fit the placement on the website, however ANTA will not be liable to recoup any perceived loss from lack of clarity.

Advertiser's need to acknowledge that they are the owner of, or legally authorised to use the information supplied to ANTA including trademarks, trade names, designs, photographs and illustrations. ANTA will not be held responsible for incorrect information supplied.

ANTA relies on advertisers to make sure material provided for online advertising complies with the Australian Consumer Law under the Competition and Consumer Act 2010. ANTA accepts no responsibility for breaches of the Australian Consumer Law by advertisers.

ANTA recommends advertisers ensure advertisements comply with the Therapeutic Goods Administration Advertising Code. For more information visit www.tgacc.com.au.

#### Suitable Content

ANTA reserves the right to reject any material ANTA believes contravenes any laws, is offensive or indecent. ANTA retains the right to determine the presentation, format, placement, order and position of the artwork supplied and ANTA will work with advertisers to ensure artworks appear in the correct format.

Australian Natural Therapists Association PO Box 657, Maroochydore QLD 4558 Free call: 1800 817 577 Fax: (07) 5409 8200 Email: marketing@anta.com.au

Website: www.australiannaturaltherapistsassocation.com.au

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#### **Directory Distribution**

ANTA does not guarantee the availability of online advertising in any destinations, by a certain date, or on a continuous basis.

#### **Payment Terms**

Full payment is required at the time of submitting the booking form. Rates are subject to change without notice.

Payments are accepted only via credit card.

#### Cancellation

Advertising cancellations must be received at least 14 days prior to being distributed. Notification must be made to ANTA in writing.

A cancellation fee of 20% (inclusive of GST) will be incurred.

I hereby agree to the above terms and conditions:

#### Privacy

The collection of personal and business details may be required for the purpose of communicating with advertisers (e.g. email address, phone numbers and postal addresses). This information will be stored on ANTA's secure database. If there are any other circumstances in which this information is to be used, ANTA will first seek permission.

Signed:	Date:
Print Full Name:	

Please submit and email all pages of this completed form to marketing@anta.com.au

Website: www.australiannaturaltherapistsassocation.com.au